



Aprendido

Definition: {ahh - prehn - di - do} learnt, learned (Spanish)

*And increasing
your profit!*

**PLAIN SPEAKING
LEARNING CONSULTANT**

IMPROVING PEOPLE, PROCESSES & PERFORMANCE



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Who Am I?



I'm **Andy Candler**, a learning consultant with **over 35 years'** experience unlocking the potential in businesses seeking growth and transformation.



I am a member of **The Learning Network** and **L&D Free Spirits** and you are guaranteed a professional, impartial, and open consultation.





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I guide businesses, who are fearful of the costs and complexities of staff training, on a path to success.



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My Four Key Products



If you already have a **Learning Program** and need to check it's **fit-for-purpose** for your **future plans**.

If you have to solve an **immediate learning problem** and need to create a **fully bespoke** training plan.

If you **don't have the ability** to create modern learning content, or your internal team is **too busy**.

If you **need assistance** in hosting, launching, promoting, measuring & **continually adapting**.



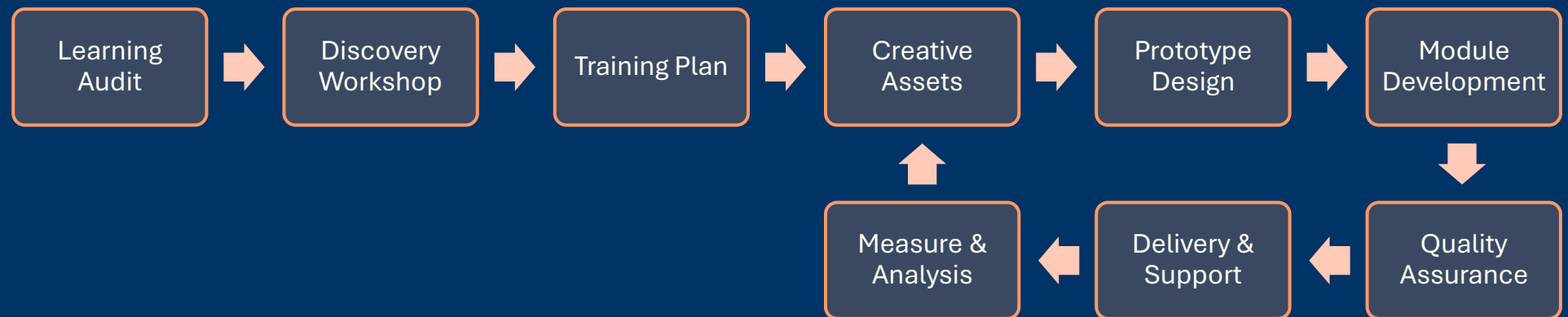
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My Delivery Plan

A complete end-to-end Learning Solution.

All four products fit together into a complete Delivery Plan; from discussion to analysis.

Delivery is not the end of the journey, and you should be continually measuring effectiveness and feeding your results into the new content you create.





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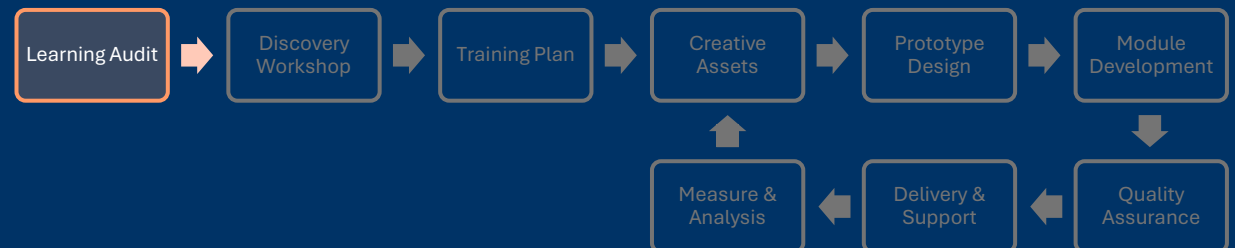
Learning Audit

I delve into your current Learning Program.

Impartially review your current hosting platform, learner journey, existing content, user feedback, and your measured effectiveness.

Discuss your future business plans, learner needs, and any problems you may have already identified.

You'll receive a bespoke Audit Report with suggested improvements & enhancements to take your Learning to the next level.





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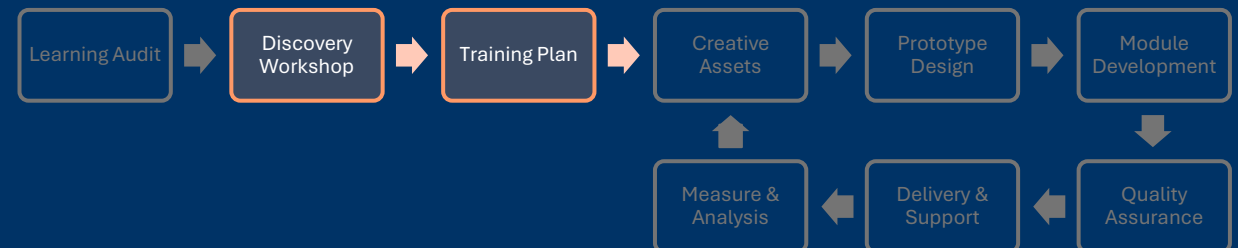
Discovery Workshop

I learn about your business learning needs.

Meeting with your key stakeholders, gathering:

- Company knowledge
- Market and industry challenges
- Your learner profiles
- Previous learning challenges & successes
- Future Business plan and targets
- What you are trying to achieve with Learning
- What existing content exists
- How will you measure success

You'll receive a bespoke Training Plan detailing everything you need to take your Business to the next level.





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Content Development

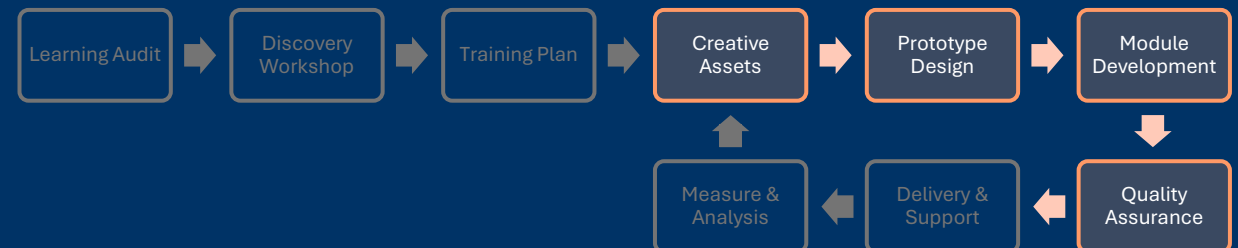
I provide you with a capable content creation team.

My team of industry experts will take your bespoke Training Plan and turn it into modern, effective, learning content with a dash of AI magic.

If you already have an internal content team, we collaborate with them to increase their capacity and deliver using their approved tools.

I liaise with the entire team during the delivery process. Your internal marketing, sales and SMEs will be included throughout the process.

All source code can be provided if you request it.





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Delivery & Analysis

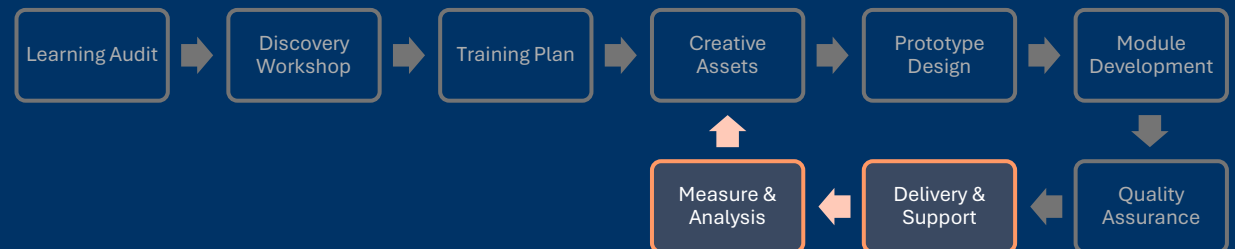
Delivering success now and in the future.

I can provide the final piece of the training plan; the delivery, support, reporting and analysis.

I will advise on the best platform available that meets your target learners; internal staff, clients, external agents.

I help deliver the promotion and marketing needed to make the launch a complete success.

I help you measure the effectiveness, against your business plan, and continuously support content adaption & enhancement to improve your learner's experience.



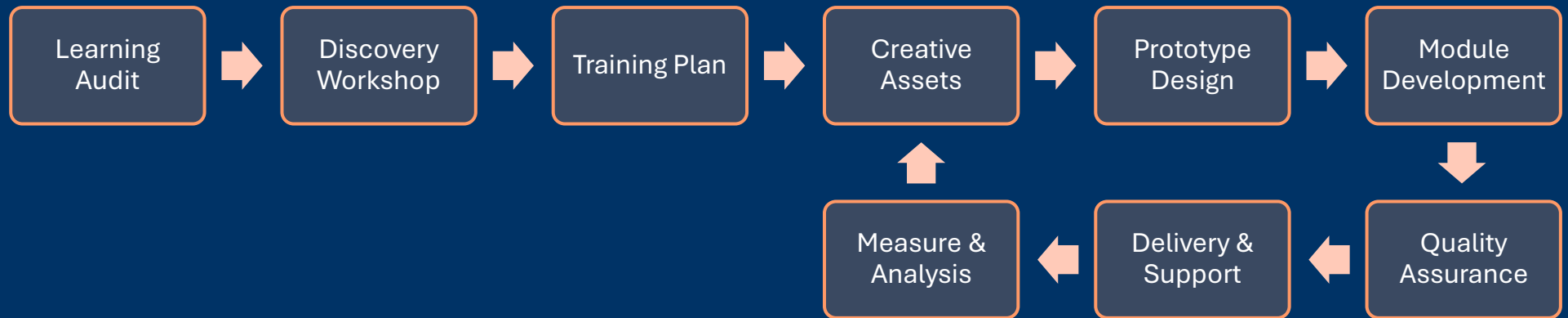


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You Choose Your Future

You are in control of the entire process.

You are consulted throughout the entire journey. You decide the scope of work, the speed of delivery, the level of budget you wish to spend. You decide which elements you will complete yourself, and areas where you need my help. Flexibility and adaptability is key.





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My Secret To Success

Unlike most learning providers, I don't have a technology to promote. My **simple methodology** flips the focus around, to guarantee success.

01 Learner-first

The first step is to understand the user; who they are, their learning environment, devices they will use, when will they be learning, do they have any special needs, what is their native language.

02 Subject-second

Step two is to grasp the topics. I learn about your subject matter. By doing so I identify the best approach to impart the information to the audience. You can only do this by putting yourself in their shoes.

03 Technology-last

Finally, in step three, I suggest the most effective and appropriate blended content methodologies. I have many proven learning techniques, or I can create a brand new approach specifically for your needs.



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What Makes Me Different?

My superpowers are the unique ability to be **very logical** yet **highly creative**, **plain speaking** and **empathetic**, with traits of **Dyslexia** and **ADHD**.

I **guarantee** no business speak or fancy acronyms.

My career highlights:

- Formed world's first digital agency in 1987
- Invented digital signage in retail stores, teaching customers to buy
- Pioneered digital learning in the 1990's, teaching colleagues to sell
- Created first online learning platform in 1999
- Worked with all the biggest brands in the world, and the greatest start-ups
- Helped achieved 30% business growth for 3 years during Covid-19
- Provided 10% Return On Investment for my learning clients



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What Do Other People Say?



Tony Stott
Marketing Consultant

Working with Andy was a breeze from start to finish. From recommending the right solution through to implementation and go-live, Andy's effective communication and willingness to go the extra mile has always left me confident in the end result. His extensive expertise in the field of e-learning made me very comfortable that I'd made a great decision to partner with him. Highly recommended and would work with Andy again when the need arises.



Esra Ar
Associate Product
Manager at Google

I worked with TCE (now Aprendido) for almost a year on various projects that involved creating mobile apps made for training purposes. TCE has been by far my favourite partner to work with, thanks to their due diligence, efficiency, ease of communication and professionalism. They taught us the overall importance of interactive training content, an important future consideration for our team. I look forward to another opportunity of working with them.

[More Testimonials Here](#)



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What Do More People Say?



Andrew Hargreaves
Managing Consultant
at BT

In any supplier relationship I want great value for money, on time delivery, with inspirational thought and ideas and real sense that they understand what I am trying to do with the business and a determination to help me make that happen. In Andy and his company, I get all of this, what more could I ask for? Be open and involving with him and you'll get the same.



Bob Gregitis
Operations Manager
at Dixons Retail

I worked with Andy on several projects in which we had engaged The Creative Engine (now Aprendido). Andy has an amazing way of taking an idea and solidifying it through a structured approach and really bringing the idea to life, this helped increase on the objectives of many of the projects. Exceptionally organised and extremely professional with a can-do attitude, I would highly recommend.

[More Testimonials Here](#)



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Get in touch today to start your journey:



[07850 434 339](tel:07850434339)



[Book a meeting](#)



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